

RYAN EILERS SCHROEDER

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OBJECTIVE

To obtain a position with a dynamic design group that values good design and is committed to its employees, clients, and the design community.

HIGHLIGHT OF QUALIFICATIONS

Over five years experience as a professional, creative & enthusiastic graphic designer

Efficient working alone, as a part of a team, or managing small groups

Excellent problem solver with a keen sense of what it takes to be successful

Comfortable in front of clients

EDUCATION

Bachelor of Arts in Design Production

Western Washington University,
Bellingham, WA — June '99

ONLINE PORTFOLIO

<http://www.whole-studios.com>

RECENTLY

Freelance and contract work in Seattle and beyond.

Recently helped Allrecipes.com complete a successful redesign, contributing XHTML/CSS and design | Worked with a team to develop a new interface concept for MS Flight Simulator |

Contracted with MRM Seattle to design emails, landing pages and other marketing materials for MS.

PROFESSIONAL EXPERIENCE

Creative Director

Capital Fulfillment Group
Hingham, MA Oct. '04 - Sept. '05

Oversaw communications for financial fulfillment company and associated brands. | Supervised team of designers and marketing folks. | Corporate Brochures, Identity Packages, Fact sheets & more trade ads | Oversaw hiring process for junior designers | Selected vendors & contractors, managed said relationships | Wrote proposals, scopes of work, project briefs | Consulted on the creation of CFG print-on-demand workflow | Developed the brand for CFG's three distinct business divisions

Graphic Designer

Capital Fulfillment Group
Weymouth, MA Dec. '02 - Oct. '04

Direct marketing services for the financial services industry | an "In-house" designer | Work areas included marketing for CFG, sales support, & some creative for our clients | Designed proposals, trade show materials, trade magazine ads | Developed the initial UI design for CFG's web app "CapitalDirect"

Graphic Designer

BackRiver Communications
Cambridge, MA Oct. '99 - Dec. '02

Three person design studio that caught the end of the tech bubble | My first "Real" job | Clients included an office furniture company, a medical device company & a financial technology company | Designed Web sites, Corporate presentations, Brochures, Direct Mail | I also redesigned the studio's own identity system and self promo package